

Micah Fischer

View my portfolio @ micahfischer.com

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Objective Statement

I'm a Graphic & Web Design student at Grand Canyon University interested in pursuing a position at Grand Canyon Education as an Assistant Graphic Designer. I hope to use my skills to help support GCE's Marketing department while gaining hands-on experience in a professional setting.

Skills & Qualifications

- Able to use a utilize a variety of design tools and work on both Mac and Windows computers.
- Strong command of typography, layout, composition, color theory, and design principles.
- I possess a strong command of Photoshop, Illustrator, Indesign, After Effects, Premiere Pro, and other popular design and production software.
- Proficient in HTML, CSS, and Vanilla JavaScript + Experience developing WordPress sites.
- Working knowledge of the printing process.
- Proficient in the use of Microsoft Office and Google Software Suite.
- Able to design a variety of print and digital collateral including flyers, publications, brochures, presentations, and ads.
- Able to create designs that fall within the brand standards of an organization or company.
- Detail-oriented and able to quickly and efficiently revise, proof, and check work for quality, accuracy, and completeness.
- Strong command of the English language and APA writing style. Excellent written and verbal communication.
- Strong design acumen with the ability to communicate specifications including color, folds, bleeds, and other print instructions.
- Team player who can collaborate with teams on projects and provide support to others where needed.
- Able to perform a variety of administrative tasks, manage schedules, organize and archive files, complete job logs, and follow proper protocol and procedures.
- Hardworking and driven with a strong work ethic. Able to effectively complete work on time.
- Always interested in learning new skills and taking on new challenges.
- Investing in design as a career and excited to work in a position where I can develop my skills.
- Deep understand of digital photography and able to operate a variety of digital cameras. Able to shoot photos in manual.

Work Experience

West-MEC Professional Development Intern

Glendale, AZ | April 2019-Present

- Created beautiful and functional presentation materials for professional development courses.
- Prepared and organized presentations and marketing materials for professional development offerings.
- Organized and managed email marketing software for upcoming professional development events.
- Designed spreadsheets to track teacher attendance of professional development workshops
- Developed and implemented contact forms on the West-MEC website using WordPress.
- Updated the West-MEC Professional Development portal with a new account page and updated course registration forms to improve user experience.
- Redesigned the West-MEC Professional Development portal to provide the website with a more cohesive design.
- Developed a new logo, branding, and collateral for the department. Updated the look and feel of the department's print and digital materials.

Education & Certifications

Certifications

- MTA: HTML5 Application Development Fundamentals - Certified 2019
- PrintED/SkillsUSA Graphic Design Proficiency Assessment - Certified 2020

Shadow Ridge High School (4.1 GPA - Graduated 2020)

- Honor Roll
- JV Tennis
- Photography Club
- Computer Graphics & Digital Design 1-2, 3-4, 5-6 Honors
- SkillsUSA Chapter President

West-MEC Coding Program (4.0 GPA - 2018-2019)

- Future Business Leaders of America Chapter President
- Coding Program Intern Developer

Volunteer Work

Desert Springs Community Church

Volunteer Teacher

- Prepared, organized, and taught biblical lessons to a young students.

Grand Canyon University Food Drive

- Helped organize and pack food baskets to help less fortunate members of the community.

Awards

Future Business Leaders of America

- 1st in State Website Design 2019
- 5th in State Business Graphics 2019
- 5th in Management Info Systems 2019
- 1st in Region Graphic Design 2019

SkillsUSA

- 3rd in Arizona Pin Design 2019
- 1st in Region Advertising Design 2019
- 2nd in Region Advertising Design 2018
- 2x State T-Shirt Design Nominee